

Titan Scroll 2018-2019 Advertising Rates

Full Color News Magazine Publication

Circulation: 2,400

Display Advertising Rates per Issue

Ad. Size	Description (WxH)	Pre-Pay	Post-publication (30 days)
Full Page	7.5"x 10"	\$200.00	\$220.00
1/2 Horiz.	7.5"x 4.8378"	\$125.00	\$135.00
1/2 Vert.	3.5817"x 10"	\$125.00	\$135.00
1/3 page	7.5"x 3.3333"	\$100.00	\$110.00
1/4 page	3.5817"x 4.8378"	\$65.00	\$70.00
1/8 page	3.5817"x 2.2275"	\$35.00	\$40.00
*Inserts	7"x 9" size max.	\$125.00	N/A

*Inserts -- Minimum 2,100 inserts must be in house 1 day prior to publication date for in-school distribution.

An additional 200 inserts may be provided to be included in mailing to subscribers. Please note: Heavy inserts that may cause a weight increase resulting in increased postage charges will not be included in mailing

10% Discount
When contracting for 5 or more issues

Email ads and artwork to carol.ullery@lswestonline.net

Files maybe jpg, pdf, or tif.
RGB artwork will be changed to CMYK

Camera ready ads must be received 7 days prior to publication date.

Artwork and design instructions for ads being created by Titan Scroll staff should be received no later than 10 days before publication

Your Titan Scroll Contact: _____

Business Directory

2.3889" x 3.2242"

(Actual size shown below)

Follow Us!

Titan Scroll
&
Titan TV






@lswestonline

- Full color with logo, photo or coupons
- Grouped together for easy discovery
- \$20 due at time of contract

Advertising Policy

The Titan Scroll has the right to accept, reject, edit or cancel any advertising. Advertising must be free of any statements, illustrations or implications that are offensive to good taste or public decency. Advertisers must refrain from attacking competitors unfairly or disparaging their products, services or business practices. The staff will not accept advertising for products that are illegal for those under 18 years, or which violates journalistic principles of libel, obscenity, privacy or disruption. Advertising accepted by the Titan Scroll staff is not an endorsement by the staff, adviser, Lee's Summit West or R-7 School District Administration or Board of Education.