

Lee's Summit West High School
2600 SW Ward Road
Lee's Summit, MO 64082
Fax: 816-986-4115
carol.ullery@lsr7.net

Titan Scroll



2019-2020 Advertising Contract

Business Name _____

Business Address _____

city/state _____ zip _____

Contact Name _____

Contact email _____ Contact Phone _____

Display Ad size 1/8 1/4 1/3 1/2 Full Insert
Please circle one Vert. / Horiz.

Display Ad Price Per Issue \$ _____ Prepay Y / N

x # of runs _____ 5 runs = 10% discount Y / N

= Display Total \$ _____

+ Directory Total \$ _____

+ Web Contract Total \$ _____

= Total Titan Scroll Contract \$ _____

Camera Ready Y / N

If not camera ready, please attach or email all information to be included in ad and a valid email where we will submit your proof. You will have 24 hours to approve or make changes as necessary.

2019-2020 Publication Dates

September 30 Homecoming Week
November 11 Veteran's Day
February 10
April 6 Prom April 25
May 8 Senior Issue

Business Directory

Color logo, artwork to be emailed Y / N

Permission to use logo from company website Y / N

Information to be included in directory ad:

Please print clearly.

Number of runs:

1	2	3	4	5
\$25	\$50	\$75	\$100	\$110

57.8° Lees Summit, MO
Tuesday, July 3, 2018
LSW Powerschool LSR7 Ad Contracts Media Policy About Us

Your school.
Your news.
Follow us.

@lswestonline
@lswsportsupdate

LSWest Online

@lswestonline

lswestonline

HOME NEWS SPORTS STUDENT LIFE TITAN TV PHOTO GALLERY ABOUT US CONTACT

Rotating Home Page Ad

300 x 250 pixels
(1 x .833 inches)

\$50 for two-weeks
or
\$75 for one month
or
\$500 for a year

Week beginning: _____

Total number of weeks _____

10% lswestonline discount
with a minimum
\$100 Titan TV or Titan Scroll
Advertising Contract

Web Advertising
Total Contract _____

LSW Sales Rep. _____

Date _____

Advertiser's Signature _____

Date _____

**Advertising contracts not paid in full
by the date due will be assessed
one percent (1%) per month finance charge.**

Payment received	Date	Check #	Amount	Cash
*Office use only				

Titan Scroll 2019-2020 Advertising Rates

Full Color News Magazine Publication

Circulation: 2,400

Display Advertising Rates per Issue

Ad. Size	Description (WxH)	Pre-Pay	Post-publication (30 days)
Full Page	7.5"x 10"	\$200.00	\$220.00
1/2 Horiz.	7.5"x 4.8378"	\$125.00	\$135.00
1/2 Vert.	3.5817"x 10"	\$125.00	\$135.00
1/3 page	7.5"x 3.3333"	\$100.00	\$110.00
1/4 page	3.5817"x 4.8378"	\$65.00	\$70.00
1/8 page	3.5817"x 2.2275"	\$35.00	\$40.00
*Inserts	7"x 9" size max.	\$125.00	N/A

*Inserts -- Minimum 2,100 inserts must be in house 1 day prior to publication date for in-school distribution.

**10% Discount
when contracting
for all 5 issues.**

Email camera ready
ads, logos or artwork
to
carol.ullery@lsr7.net

Files may be jpg, pdf
or tif. RGB artwork will
be changed to CMYK.
Camera ready ads must
be received 7 days prior
to publication date.

Arwork and design
instructions for ads
created by Titan Scroll
staff should be received
no later than 14 days
before publication.
Proofs must be
approved within 24
hours of receipt.

Your Titan Scroll Contact: _____

Business Directory

2.3889" x 3.2242"
(Actual size shown below)

Follow Us!

**Titan Scroll
&
Titan TV**

   

@lswestonline

- Full color with logo, photo or coupons
- Grouped together for easy discovery
- \$25 due at time of contract

Advertising Policy

The Titan Scroll has the right to accept, reject, edit or cancel any advertising. Advertising must be free of any statements, illustrations or implications that are offensive to good taste or public decency. Advertisers must refrain from attacking competitors unfairly or disparaging their products, services or business practices. The staff will not accept advertising for products that are illegal for those under 18 years, or which violates journalistic principles of libel, obscenity, privacy or disruption. Advertising accepted by the Titan Scroll staff is not an endorsement by the staff, adviser, Lee's Summit West or R-7 School District Administration or Board of Education.